

New Members Studio Tour Tips

Welcome to the Art Safari Studio Tour! Here are some tips, to make your first show successful! Most importantly: Have FUN! If you aren't having fun, neither are your visitors (:

+SIGNS: Put your signs up the Friday afternoon before the Tour. Coordinate with Studio neighbors so you don't "double sign". Put your Studio number(from the Map) on your sign in a non-permanent way. Black electrical tape or removable number stickers work well. Take your signs down at the end of the day Sunday.

+DRIVEWAYS/PARKING: Sweep, and mark an accessible route to your studio door if necessary. If parking is limited or difficult, make a handicapped-only sign for a spot close to your door. Make sure neighbors know what is going on, and respect their parking requirements.

+VISITOR SHEETS: Keep a simple sheet handy for folks to write their name and email addresses on if you can. This will be collected by our Marketing Team at the recap meeting after the Tour to add to our "save the date" Tour email that will go out to previous customers three months before the tour.

+INSURANCE: Make sure your Studio policy covers Visitors to your site. If you are showing at home, check your policy as well. Art Safari does not provide insurance, or assume any liability for your experience.

+WEATHER: Consider using a space heater in your garage/studio, or a tent with sides if you are outside. Weather is unpredictable, but customers come rain or shine. Comfort and safety are the main concerns.

+SALES TAX: is 7% in Buncombe County.

+PAYMENT SYSTEMS: Try out your wi-fi and credit card machines before the first sale! Folks recommend Square, but many options exist. Have a little change for your cash customers, and check ID and get a phone # on any check you accept.

+WRAPPING MATERIALS: be sure to have some way your customer can get their artwork home- bags, Tape, boxes, bubblewrap, newspaper, recycled grocery bags, anything goes!

+BUSINESS CARDS are very reasonable these days(Staples, Kinkos, Gotprint) - at the very least, a handwritten note with your name and contact info never hurts. Many Safarians speak of artwork commissions generated after the Tour, it's not always about the "sale today".

+BROCHURES can be found at the Info Booth on Main st, and also urge your visitors to scan(take photo w/smart phone) our QR code, and view the website for their next stop on the Tour. Each Studio location will get some Brochures to pass out they like.

+ RETURN SIGNS after the Tour to Crucible Glassworks if you are not doing the next Tour. Please don't horde your signs, they are for everyone to use. Studio Numbers are subject to change depending on Tour Participation numbers-please remove all studio numbers from signs before returning them. Lost signs cost 19.95 to replace.

+THANK THE VOLUNTEERS AND SPONSORS without whom this Tour would not happen, and consider Volunteering for the next Tour! Many of our positions require minimal effort, but every little bit helps!

Contact us with any questions - Artsafariweaverville@gmail.com

Thank you, on Behalf of the 2022 Art Safari Steering Committee:

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